

Nepalese entrepreneurs attend trade technology course

By A Staff Reporter

Kathmandu, Jan.30

Nepalese business delegation led by European Economic Chamber (EEC)-Nepal, general secretary Binayak Shah recently attended transfer of technology course on trade promotion services aimed at the EU market.

A six member business delegation visited to London at the invitation of London Chamber of Commerce and Industry (LCCI) a month earlier, said a press statement of EEC-Nepal.

According to the press release, the programme was intensive and included trade promotion activities and techniques, the shadowing of appropriate executives, attendance at trade promotion events and the augmentation of individual's knowledge of

trade opportunities in the host country.

It said that Commission of the European Union under its Asia-Invest programme granted 30-month project to EEC-Nepal to build capacity of selected Nepalese Intermediary Business Organizations (ECIBON) project in order to provide professional services to the Nepalese and their European counterparts for the promotion of bilateral trade and socio-economic interactions.

It said that the orientation to the commercial happening of London was made along with class on how Nepalese chambers could improve their services towards their members by adapting a customer relationship management system.

The Nepalese team

visited a trade fair Top Drawer at Earls Court and found that most of the handicrafts of Nepalese origin could be sold in the UK market.

The meeting with the businessmen settled in London was also organised to learn the process and procedures. They were all interested to help the Nepalese product but showed concern about the political instability and the ongoing load shedding in Nepal, it said.

The source informed that the meeting with the Embassy was very fruitful in a sense that assurance was provided to EEC-Nepal for its future activities.

Discussion on how the present global recession could create opportunity to benefiting Nepal was also discussed.